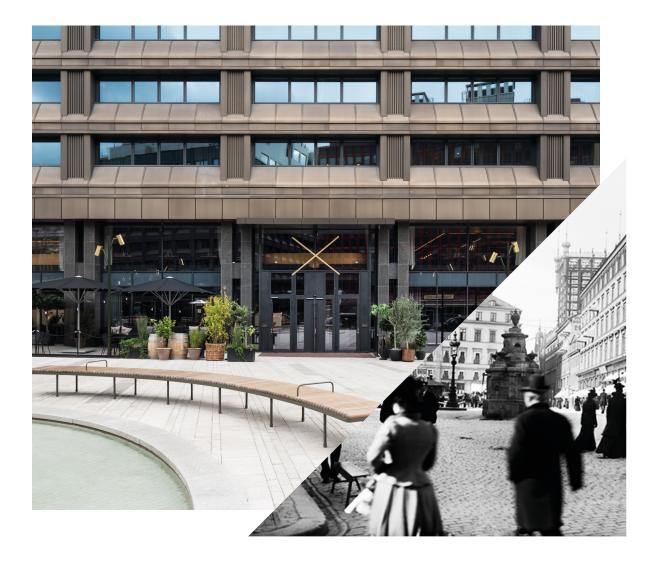
AT SIX PRESS KIT WELCOME INSIDE



BRUNKEBERGSTORG 6 STOCKHOLM

A HOTEL DRESSED AS AN ART GALLERY



An old bank. A singular vision. A transformation into a new type of hotel. One offering elegance that's inspired with a twist.

Interiors imagined by award-winning and world-renowned London-based design studio Universal Design Studio [UDS]. Arts carefully curated by Sune Nordgren. A new kind of exclusive luxury hotel in the most central parts of Stockholm. Brunkebergstorg, a 19th century safe haven for socialites. Home to the city's lavish boutiques, restaurants and entertainment establishments, epicenter of the Stockholm 1960 and 1970 vast renewal programme. Now, reawaken.

Here, art and design comes together in a seamless way. To name a few, Jaume Plensa, Olafur Eliasson, Julian Opie, Tacita Dean and Marijke van Warmerdam meet Tobia Scarpa, Patricia Uriqola, Charlotte Perriand, Jorgen Kastholm and Edward Barber & Jay Osgerby. But this is not all. At Six comes with spacious stylish hotel rooms and suites, crafty bars, elegant cocktail lounge, Northern Europe's first slow-listening bar and a vibrant international dining room, stretching out into the square. To top it off, a flexible contemporary event space for everyone seeking a certain somewhere extra special.

CREATING A PLACE YOU WANT TO SEE AND BE SEEN AT

We want the guests to experience a space that is dynamic and engaging – a place you want to see and be seen at, but also luxuriously comfortable – the perfect place to hide away in. HANNAH CARTER OWERS & RICHARD MCCONKEY, UDS

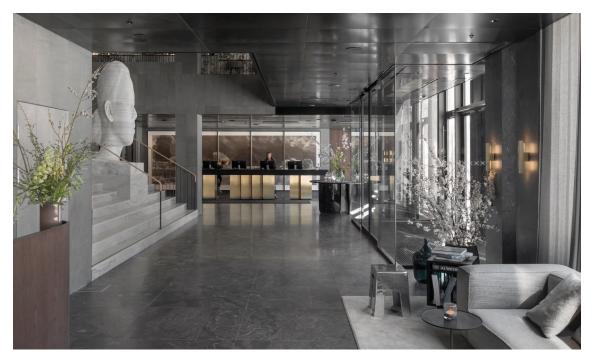
The scene is set. The stones are laid out. We invite you to experience the future of luxury. Where every detail is carefully selected to form a contemporary elegance with a twist, a multi sensory experience.

This is At Six. Welcome inside.

A BRUTALIST BUILDING TURNED LUXURY EXPERIENCE

A brutalist high-rise building whose façade is historically listed, now reinterpreted and humanised by award-winning interior design practice Universal Design Studio.

The building was originally designed in the 1970s by Swedish architects Boijsen & Efervgren as a hotel but has functioned as the Head Quarters of Swedbank. As part of a wider regeneration programme, Brunkebergstorg Square is returning to its place as one of the city's vibrant, social hubs as it was in the late 19th century when it was a safe haven for the socialites. to the new interior. Universal's design is focused on humanising the architecture, bringing a sense of desirability and luxury to a brutalist building not often associated with these traits. Warm greys and highly textured natural materials are contrasted with soft furnishings and classic furniture editions presenting a theme of juxtaposition throughout. Light against dark, fineness against mass. This plays out across the public floors and into the guest rooms where custom furniture and bespoke lighting meets mirror and timber wall panelling and marble credenzas that run the full length of each room.



Universal Design Studio has reinterpreted the brutalist aesthetic of the building and the immediate architectural context of the square through an extensive and complete interior redesign and a new entrance to the hotel. The internal architecture of the public spaces shares the weight and mass of the building's brutalist façade: A palette of sawn stone, blackened steel, fine timber and polished granite lends a sense of permanence and authenticity The ground floor lobby and the restaurant and bar above are connected via a dominating white granite staircase – a modern take on the classic Hollywood stair with a comissioned signature art piece by Cataloninan artist Jaume Plensa. Furniture is a combination of classic reissues in unexpected colourways, classic vintage pieces and contemporary commissions, including international, local and up-and-coming designers.

FROM SPACIOUS STANDARDS TO THE ONE AND ONLY

At Six rooms have some beautiful features in common. Spaciousness. Luxurious bathrooms. A generous marble writing desk for late nights hacking away and a custom-designed lounge seating for kicking back in style. are divided into zones, and the lounge seating zone comes with a custom velvet sofa. Custom wall lights by the acclaimed Swedish manufacturer Rubn are affixed to the bespoke stitched leather bedhead in each room. And on the upper floors, part of the newly built extension, a full height



Every single one of At Six' award-winning 343 rooms are designed with a suite in mind. Here, luxury is standard, be it through the fabric wrapped wardrobes, large enough to fit evening gowns or the generous beds by Swedish manufacturer Hilding Anders where one can nuzzle up in any direction. To frame the view of the room, a green marble credenza runs along the wall and doubles up as a desk and mini-bar. A new reissue of a classic Norwegian chair provides the desk seating. The Standard and Superior rooms end in a window bay of fumigated timber and a mirror wall that reflects and extends the view of outside. The rooms

panorama window offers amazing views of the city, and in some rooms a balcony replaces the dark oak window bay.



THE ONE AND ONLY, THE MASTERPIECE SUITE

The one and only. This suite fans out over 85 sQM and sits on the very top of At Six, its outstanding view over Brunkebergstorg and downtown Stockholm is miles wide and to top it off, it comes with a private rooftop terrace.

The presidential suite of At Six was conceived as a collector's apartment where every detail has a purpose and it was named to reflect the high curated art profile of the hotel. Behind its doors one can find some of the most exquisite pieces, hand selected by art curator Sune Nordgren. Crisp, contemporary and extremely luxurious, the wellappointed apartment comes with its own private dining area, a large lounge and a kitchenette so guests can entertain and at the end a master bedroom with a spacious bathroom is found. Wide-board oak Dinesin flooring runs throughout, walls are finished in charcoal polished plaster and a general expanse of Nero Marquina marble lines the window reveals. The kitchenette comes in a bespoke credenza of fluted brass with a black marble top while the bathroom boasts a circular freestanding bathtub carved from Nero Marquina marble, an art piece in itself. The private rooftop terrace completes this collector's apartment suite and rewards its guests with an exclusive top-of-the-world-feeling.

CC THIS PLACE MUST BE THE BEST OF THE BEST

We want to create a place where the quality and attention to detail is felt through every aspect of the design and service.

HANNAH CARTER OWERS & RICHARD MCCONKEY, UDS



FOOD EXPERIENCES CREATED WITH DEVOTION

Stockholm has become a food destination to count on, here great restaurants meet daring concepts and are celebrated in every corner of the city. And so at Brunkebergstorg.

The heart of the hotel, Dining Room At Six, is an international brasserie and all-occasion restaurant headed up by Executive Chef Andreas Askling and his team. Alongside Chef Askling one find Head Chef Christoffer Rosén and Pastry Chef Josefine Baumann. Chef Askling has worked his way around the world, from Ho Chi Minh to New York City, in some of the finest venues to dine at. And in a variation of taste sensations created with local and seasonal produce he brings all of the world to the table at Dining Room.



Guests stride up the white granite staircase to be greeted by the open kitchen clad in white and rust-coloured Patagonian marble, across the landing of Dining Room a large format relief print by British artist Richard Long is positioned, conveying a sense of food meet art in every detail. The custom ceiling pattern in grey-stained timber shifts through each area, echoing the structure of the original building and the seating area is broken down in smaller, more private groups, and a larger communal table offers informal shared



dining or a moment of breeze for large groups, establishing a vibrant atmosphere from the first impression. A design classic by Tobia Scarpa, *the miss Chair*, newly reissued by Molteni & co forms the bulk of the restaurant seating. Then, there's the 12 seat Chef's table in the same Patagonian marble as the open kitchen.

"

WE SIMPLY FEEL LIKE INTERNATIONAL VIP GUEST

A feeling reinforced by a superb reception – a service level that lasts all evening. We're struck by the fact that the food is constructed in layers over layers in more than tasteful designs. SVENSKA DAGBLADET - FRIDAY 24 NOVEMBER 2017

Chef's table At Six

Sit down for an expressive dinner in at least six servings. Chef's Table At Six is orchestrated by Head Chef Christoffer Rosén and paired with a wine selection complementing every gastronomic twist. Hand-picked and hand-made, a food journey is presented based on the prime of today's finds. Place yourself around the commissioned Patagonian marble table and enjoy local and seasonal produce come alive in contemporary flavours. Around the table every detail is Chef Rosén's choice.

COCKTAIL NOVELTIES & WINE BY THE GLASS

A 28 page long wine list. A cocktail menu breaking new grounds. At Six is filled with not only great design and art but temptations for every sense.

At Six has three bars, turning left from the entrance, walking through the lounge area the wine bar Blanche & Hierta can be found. While feeling very much part of the hotel in tone and materiality it source inspiration from the rich and colourful history of Brunkebergstorg just right outside the door. It's a relaxed and intimate place where one can enjoy wine, coffee and authentic and locally sourced food all day. As the center piece of this bar Lies Marie Hoffman has carved a large scale communal table from a single Swedish elm tree trunk that needed to be cut down due to old age. The 28 page long wine list is guided by three principles; quality, elegance and personality. The At Six wine offering has been carefully curated to focus on producers and wines with character and individuality rather than the most wellknown brand. It can be explored by the glass paired with food complementing the complexity of each wine.

In the At Six Cocktail Bar a vintage billiard table greets guests and a 14 metre marble topped, charcoal polished plaster bar forms the heart of the space and sits beneath a similar length sculptural brass pendant light developed with Atelier Areti which forms the centre-piece. To create a intimate feel the Cocktail Bar is screened from the surroundings by a series of bespoke finely gridded blackened and stainless steel screens filled with etched glass. The At Six Cocktail Bar accommodates a variety of functions for hotel guests and locals; daytime working, cocktails, informal 'light' dining, and meeting space. Here one can find timeless classics with edginess and cocktail novelties breaking new ground. This vibrant 'work hard, play hard' venue has

quickly gain the liking of Stockholmers and hosts DJ sessions every Thursday to Saturday.

The innovative beverage offering of At



Six does not end with the bar outlets, it continues in the rooms. At Six Head Bartender has developed an in-room mix bar where guests can mix and shake their own cocktails. All ingredients are provided in the mini-bar in every room and comes with a shaker and recipes for guests to pull out their inner bartender. The mix bar is created with easiness in mind, for guests who prefer to stay in.

HOSOI IS A MUSICAL SANCTUARY PROMISING EXTRAORDINARY



The third and last bar is tucked away in the far back of At Six. Here resides Hosoi, Northern Europe's first slowlistening bar. This hidden venue is headed up by one of Stockholm's most prominent music profiles, Victor Sanchez. He double-up as Music Curator for all of At Six too.

Kenji Hosoi is the master builder behind the sound system and also the eponymous to At Six's slow-listening bar. The KRS speakers assembled by Mr. Hosoi are custom-built for At Six and exists only in one pair, these are accompanied by Technics turntables, McIntosh amplifiers and Australian hand-built Condesa mixers. The ambition is to create one of the most diverse and interesting music bars in the world.

This is a social living room with a focus on sound and music quality rather than high volume. Mixing up vintage furniture with high-end design icons such as Cini Boeri's Strips Sofa and Poul Kjærholm to name a few. The same end-grain oak from the Cocktail Bar forms the floor creating two venues that differ and at the same time are keept together, and grey acoustic timber panels line the ceiling. To take the acoustics to the next level and cement the importance of the sound in Hosoi, walls are clad in deep blue Danish wool felt.

The music offering range from establish to esoteric and from international to local and covers funk and soul to disco, hip hop and jazz to reggae, blues and rhythm to folk, and all on vinyl. It also spans over record releases, inspirational talks and lectures, movie screenings and world-class collectors presenting their top albums. Hosoi is disrupting the music scene of Northern Europe and has in a short period of time played host to legends such as Studio Barnhus and Dâm Funk.

THE ANTIDOTE TO AN AFTERNOON'S SIGHTSEEING

To eat, drink and socialise is at the core of At Six, the wine bar Blanche & Hierta, the Cocktail Bar, the restaurant Dining Room and the slow-listening bar Hosoi, they all offer alternatives on how to enjoy life.

With At Six being a disruptive brand in the luxury hotel segment they don't offer classical afternoon tea or brunches. Here you'll find the less stuffy alternatives Tipsy Tea and Punch Brunch. Two concepts that quickly made its way to many Stockholmers and guests heart and are more fully booked than not.

Tipsy Tea is an afternoon tea party that has amazed guests since the opening of At Six. A regular updated set menu offers gin infused tea drinks, sweet and savoury treats from the in-house bakery and kitchen. And behind the vinyl turntables one will find two Stockholm music legends delivering sounds and tunes accompanying the flavours. Since the beginning Tipsy Tea makes every Saturday afternoon a bliss for Stockholmers and guests.





The lively Punch Brunch feast was launched late in 2017 and is the perfect starting point before a night out on the town. This is an unfussy event with a great focus on live music from around the world. The awarded Dining Room kitchen prepares avant garde food experiences alongside classic brunch favourites and the bar team mixes punch bowls to share. To top it off a flambé trolley circles the restaurant and offers peach flambé prepared at the table.

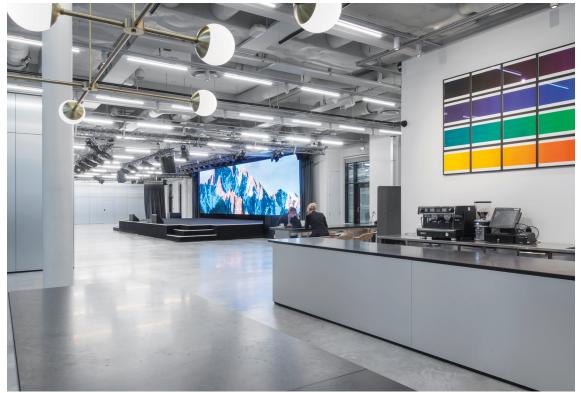
CC WE CREATE THE FUTURE OF LUXURY

My ambition has always been to create a space that feels alive, international, inviting and new with outlets and concepts that truly disrupt the food and beverage scene of Stockholm and the international luxury segment.

HENRIK JAKOBSEN, F&B DIRECTOR, AT SIX

All this is a welcome antidote to an afternoon's sightseeing in the stylish Swedish capital.

SEEKING A CERTAIN SOMEWHERE EXTRA SPECIAL TO MEET



The unique central location of At Six and the large spaces it offers are an incomparable advantage for anyone seeking a meeting space in Stockholm.

Beyond the three bars, the restaurant and the rooms and suites comes Social At Six. A contemporary and flexible event arena in the heart of the Swedish capital. Social At Six boast with 2000 square metres of a variation of studios and large flexible event spaces, the movable walls are designed with adaptedness in mind. This is a space for 4 to 850, for intimate private meetings to large gatherings. In the past Social At Six has hosted product launches, workshops, sales conferences, gala dinners, art exhibitions and parties for large and small companies.

Social At Six is accessible from both the hotel and a direct pathway from the street, giving guests a private entrance. The floors are made up by raw concrete and walls are painted white, all to create an industrial feel and set it apart from the hotel environment. Coloruful art installations are weaved into the very bright venue and features an interpretation of Iceland by Olafur Eliasson to name only one.

The meeting studios are conceived to fit a range of needs and the large event arena comes with an impressive 12 metre wide, 3 metre high LED screen giving a spectrum of high technology options for extraordinary outside the box thinking. In the same creative mindset Social At Six also features a permanent podcast and recording studio.

Social Café is the lounge section and food outlet of the venue. Here, guests find seasonal food boosting energy and creativity and prepared with the same devotion and craftsmanship as in the restaurant Dining Room.

FITNESS IS RELIGION AND SWEAT IS THERAPY



As any hotel with self respect At Six too has a gym for their guests. Warm Scandinavian wooden clad walls and floors and high-end equipment is the foundation. But as disruptive as At Six is, it does not end here.

The At Six Gym is well thought out in every detail, and with wooden clad walls and floors the statement upon entry is warm Scandinavian. Together with the three household personal trainers and wellness instructors At Six has opened a private members gym club.

"

OUR GYM CLUB IS FOR THOSE WHO SEEK PRIVACY & FOCUS

I want the gym to be a place where our club members can combine fitness with new ideas spurring from encounters. It's private, super central, 24-hour access and for people who live in a global world with high demands.

The At Six Gym Club has high ambitions and goes hand in hand with the overall mindset of At Six being a meeting spot. With a limit of 35 members this private gym club is not for everyone. Included in the sought-after membership, beyond the luxurious privacy, is among other things; several PT-sessions, breakfast meals and a private locker with workout wear. The unbeatable central location and its 24hour access has already made high execs and other prominent persons lined up for a membership in the private gym club.

During the summer months the gym club also offers classes on the rooftop next door, imagine yoga to the rising sun over Stockholm's inlet and a mile wide view covering 19th century belle epoque rooftops and the Royal Djurgården.

The gym comes with a cross-fit inspired equipment setup and features some of the most well-renowned international gym equipment brands, such as Eleiko to TechnoGym. In addition to the high-end equipment and free weights the At Six Gym has punching bags, up-hill running and water rowing.

The wellness area of the gym is greatly focused on fitness treatments. The offering range from highly specific deep tissue massages aiming to improve muscle abilities and loose tensions in sore muscles to classic Swedish massages intended to relax both body and mind. In the wellness area there's also saunas for warm rehabilitation and recovery.

INCOGNITO TRAVELLING AND SECURITY FOR ALL LEVELS OF NEED



In a world where security and safety is on everyone's mind At Six has made sure to put their guests first. The security programme of At Six is extensive and covers all aspects of the property, from technology to staff.

The well-considered security programme of At Six covers both technical and physical protection, and considers who resides within the walls of At Six. All staff are involved in the security programme of At Six and continuous to participate in a number of high security training schemes on a regular basis. At Six operates with clear and simple security practices that all staff knows by heart and specially selected employees have received in-depth security training and have undergone security vetting and testing to work with VIP guests of all levels. As a guest of At Six you have the possibility to be completely incognito, the luxury to hide away. At Six offers safe transports, secure spaces and personal protection for all guests of

need and work closely with the Swedish government's security organisations and institutions.

OUR SECURITY LEVEL OFFERS THE LUXURIOUS TO REMAIN ANONYMOUS

We have guests with very high demands on their security and offers something not previously found in Stockholm. I pride myself on the knowledge that our guests, regardless of their fame, can be in Stockholm without anyone knowing so.

JOHN ARENTOFT, SECURITY MANAGER, AT SIX

And top of everything one find the security floor and the Presidential Suite - THE MASTERPIECE SUITE. This one of a kind collector's studio has a top level of security, both in terms of physical and technical protection. From this security top floor there is a lift to a VIP garage with several routes to access Stockholm City, giving the ability to disappear unknown.

AN ART COLLECTION THAT IMPRESSES AND SURPRISES

At Six features an art collection with specially selected and commissioned works from some of today's leading and most prominent up-and-coming international and local artists.

DAWID

is a photographer with a unique position as a fore-runner and mentor in contemporary Swedish photography. Around the public areas of At Six a series of photographs will be displayed, all based on a series of commissioned works for companies in fashion and communication. Dawid (b. 1949) is based in Stockholm. *Archival pigment prints, 1995, 2001, 2004 et.al.*

TACITA DEAN

is represented with a large photogravure print executed in collaboration with master printmaker Niels Borch Jensen. A totally over-iced landscape from the quaternary period. Tacita Dean (b. 1965) is a British artist who lives in Berlin and works primarily in film, but also in other adjacent media. *Quatemary*, 2014

OLAFUR ELIASSON

is occupied with optical and visual phenomenona, very often with astonishing results. His wall-sized colour spectrum is scientific in its immediate presence but captures the spectator and gives a naturelike experience. Danish-Icelandic artist Olafur Eliasson (b. 1967) lives and works in Berlin. *The Colour Spectrum Series*, 2005

SOL LEWITT

(1928-2007) is regarded one of the pioneers of American minimalism. Famous for his ground-breaking structures and conceptual drawings. For At Six a series of colourful prints with vertical and horizontal stripes have been acquired and will be shown in the restaurant. *Horizontal Color Bands & Vertical Color Bands*, 1991

RICHARD LONG

is one of the founders of Earth Art and Land Art. A restless explorer whose works are based on long walks in chosen landscapes all over the world. Working with nature's own material on the actual site. Richard Long (b. 1945) has also exhibited all over the world, but is based in Bristol, where he was born. *Honky Tonk Women, 2014, Mississippi River Blues, 2014* and Africa Dub, 2014

CC THE ART CAN BE WELCOMING OR AN EYE-OPENER THAT ADDS VALUE

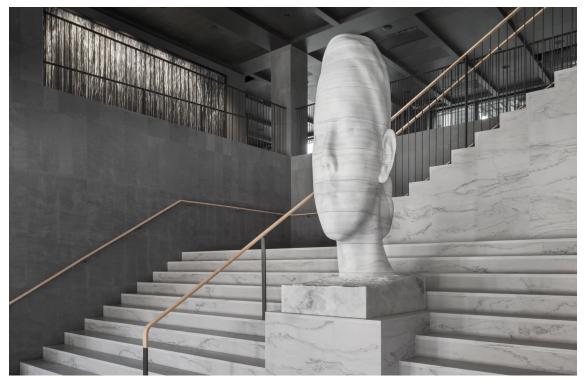
I want the art to be an autonomous part of the hotel interior and atmosphere. The art I choose here has to stand out by itself, be thought-provoking, but not disturbing. Attractive and challenging, and preferably perfect for its place.

SUNE NORDGREN, ART CURATOR, AT SIX



Tacita Dean, Quatemary, 2014

CONT. AN ART COLLECTION THAT IMPRESSES AND SURPRISES



Jaume Plensa, Commission for At Six; Mar Whispering, 2017

KRISTINA MATOUSCH

has been commissioned to create a highly flexible art work in a modular system. For many hotel rooms and suites a unique mirror-based art work has been created within her infinite system. Kristina Matousch (b. 1974) lives and works in Malmö. *Commission for the opening and 8 works from her serie Stain*

JULIAN OPIE

is already represented in Nordic Hotels & Resorts, with works exhibited at The Thief in Oslo. At Six will be showing two large screen prints with people walking in the rain in London and Seoul. Julian Opie (b. 1958) lives and works in London. *Walking in The Rain London, 2015 and Walking in The Rain Seuol, 2015*

JAMUE PLENSA

is a Catalan artist whose sculptures serves as impressive public art in places like Millennium Park i Chicago, buildings, parks and squares in New York, London, Barcelona and Göteborg. Commissioned for At Six, he has created a 2.5 meter high female head in white Almeria marble specifically for the grand lobby stair. Jaume Plensa (b. 1955) lives and works in Barcelona. *Commission for At Six; Mar Whispering, 2017*

MARIJKE VAN WARMERDAM

is a Dutch photographer, installation artist and video artist represented in the At Six collection with two film-based art pieces. She focuses on the seemingly insignificant and allows these occurrences to widen and deepen into poetic studies. Marijke van Warmerdam (b. 1959) lives and works in Amsterdam. Le Retour du Chapeau, 16 mm film loop, 1998, Face to Face, 35 mm film loop, 2011

AT SIX FACT SHEET

A short introduction to all of what At Six offers in terms of art, design, food, beverages and more.

ART

At Six presents a unique collection of artworks and design items, that includes carefully selected contemporary and classic pieces as well as special commissions developed together with both local and international designers and artists.

Art curator Sune Nordgren has for At Six public spaces and hotel rooms created a collection consisting of selected and commissioned artworks by acclaimed international artists such as Jaume Plensa, Olafur Eliasson, Sol LeWitt, Richard Long, Tacita Dean, Julian Opie, Marijke van Warmerdam as well as Swedish Dawid and Kristina Matousch. At Six signature piece 'Mar Whispering', a 2,5 meter high statue placed in the middle of the grand lobby staircase, is a marble head by Catalan artist Jaume Plensa.

DESIGN

At Six interiors are created in collaboration with award-winning London-based architects Universal Design Studio. Furniture, materials and lighting is a careful edit of classic re-invented design, salvaged pieces and bold new commissions, by among others Barber & Osgerby, Cassina, Areti and Swedish Rubn and Kasthall.

ROOMS & SUITES

Spacious stylish hotel rooms, with three newly built floors featuring panoramic windows and around 40 suites with a unique Masterpiece suite as the jewel of the crown.

DINING ROOM

Contemporary international and seasonal cuisine inspired by all parts of the world, under the direction of Executive Chef Andreas Askling and his team.

COCKTAIL BAR

Timeless classics with a twist - character, elegance and allure. Signature cocktails like Tipsy Tea and At Six specialty; Punch Bowls.

HOSOI

A social living room with focus on sound and music quality with world-class collectors, local and international DJS, lectures, album sessions.

BLANCHE & HIERTA

A wine bar, a coffee house and a deli, a place where craftsmanship seeps out in every detail.

SOCIAL AT SIX

Contemporary and flexible meeting and event space for 1-850 people. 12 metre wide, 3 metre high LED screen. Permanent podcast studio.

FACTS & FIGURES

- 343 hotel rooms and suites
- 4 restaurants, bars & lounges
- Gym & wellness
- 2000 SQM event and meeting space

AFFILIATIONS

At Six is operated by Petter Stordalen's Nordic Hotels & Resorts, in alliance with – inter alia, The Thief, Copperhill, Yasuragi and Skt Petri.

At Six is also a part of Urban Escape Stockholm, a new city space emerging between Hamngatan, Regeringsgatan and Brunkebergstorg.

Member of Preferred Hotels & Resorts LVX Collection.

PRESS CONTACT



Florence Cardell Commercial Director

FLORENCE.CARDELL@HOTELATSIX.COM +46722477341

Rickard Rydbäck Marketing Manager

RICKARD.RYDBACK@HOTELATSIX.COM +46 76 112 30 38



Photography courtesy of Marcus Crépin Sundström, Andy Liffner, Andrew Meredith & Lean Timms For high resolution photos visit **bit.ly/AtSixPressPicturesPrint** or **bit.ly/AtSixStaffPressPictures** (upper case sensitive)